BROADCASTING

OMMISSION

More Choices, Better Access and Higher Quality

5th Floor, Victoria Mutual Building, 53 Knutsford Boulevard, Kingston 5 Jamaica, W.I. Tel: (876) 929-1998 Fax: (876) 929-1997 Email: info@broadcom.org Website: www.broadcom.org

**DIRECTIVE #02/09** 

**TO: ALL LICENSEES** 

Pursuant to the Directive of February 6, 2009 relating to 'Daggering Songs' the Broadcasting Commission HEREBY ISSUES THE FOLLOWING FURTHER DIRECTIVE:

- There shall not be transmitted on radio, television or cable any recording, live presentation, or music video from the soca/calypso, hip hop or any other music genre, which promotes, contains references to, or is otherwise suggestive of, 'daggering' or which publicly displays, simulates or instructs about explicit sexual activities or positions;
- There shall not be transmitted on television or cable any live or recorded coverage of shows, dances or events which include the participation of children in activities that publicly display or simulate sexual activities or positions whether in street parades, stage shows or at any other event intended for adults; and
- Programme managers and station owners or operators are hereby required to take immediate steps to prevent transmission of any material to which this Directive applies or which falls into the category of edited musical content using techniques of 'bleeping' or 'beeping'.

Hopeton S. Dunn, Ph.D.

Chairman